**Creative Challenge Planning Sheet**

**Theme:** What can we all do to prevent bacteria becoming resistant to antibiotics?

**Linked to:** World Antimicrobial Awareness Week (18–24 November)

**Competition Goal:** Create an original artwork (digital or physical) that educates others about antimicrobial resistance (AMR) and inspires positive action.

## 🧪 Understand the Issue

- What is Antimicrobial Resistance (AMR)?
 AMR happens when bacteria and other microbes stop responding to antibiotics, making infections harder to treat.

- Why does it matter?
 Without effective antibiotics, even minor infections can become life-threatening.

- What can people do?
 • Wash hands regularly
 • Only use antibiotics when prescribed
 • Never share leftover antibiotics

## 💡 Define Your Message

- Who is your audience?

- What ONE key idea do you want people to remember?

- How do you want them to feel or act after seeing your artwork?

## 🎨 Plan Your Artwork

- Format: Poster, digital art, cartoon, painting, drawing, etc.

- Style: Bold, colorful, eye-catching, informative.

- Include:
 • A clear AMR message
 • Scientific accuracy
 • Original design (no copyrighted characters/logos)

- Avoid:
 • Personal photos or identifying details
 • Oversized files (max 7MB)

## 📝 Sketch Your Idea

Draw a quick outline of your design here:

## ✅ Check the Rules

✔ Individual work
✔ Include a short description (50–100 words) explaining your message
✔ Declare any AI tools used
✔ Submit via your teacher using the official form

## 🏆 Judging Criteria

• Clarity of message – 30%
• Creativity & visual impact – 30%
• Scientific accuracy – 30%
• Originality – 10%